

# FACSIMILE COVER SHEET

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From: John C. Pokotylo, Esq.

Date: November 6, 2006

Number of Pages Including Cover: 12

MESSAGE: FORMAL SUBMISSION OF:

- 1) Transmittal (1 pg.); and
- 2) Election with Amendment (10 pgs.)

Attorney Docket No.: Google-56CIP1 (GP-145-01-US)

Appl. No.: 10/823,508

Applicant: Leslie YEH

Filed: April 12, 2004

Title: DETERMINING AND/OR USING LOCATION INFORMATION IN AN AD SYSTEM

TC/A.U.: 2168

Examiner: Greta Lee Robinson

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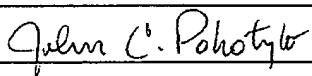
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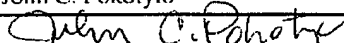
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<h1 style="text-align: center;">TRANSMITTAL FORM</h1> <p style="text-align: center;">(to be used for all correspondence after initial filing)</p>		Application Number	10/823,508
		Filing Date	April 12, 2004
		First Named Inventor	Leslie YEH
		Group Art Unit	2168
		Examiner Name	Greta Lee Robinson
Total Number of Pages in This Submission		Attorney Docket Number	Google-56CIP1 (GP-145-01-US)

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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

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Commissioner for Patents  
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ELECTION WITH AMENDMENT

In response to the Election/Restrictions mailed on October 5, 2006, (Paper No. 20060927), which set a period for response to expire on November 5, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.